



Brussels
07.03.2
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Olivia
Klimis

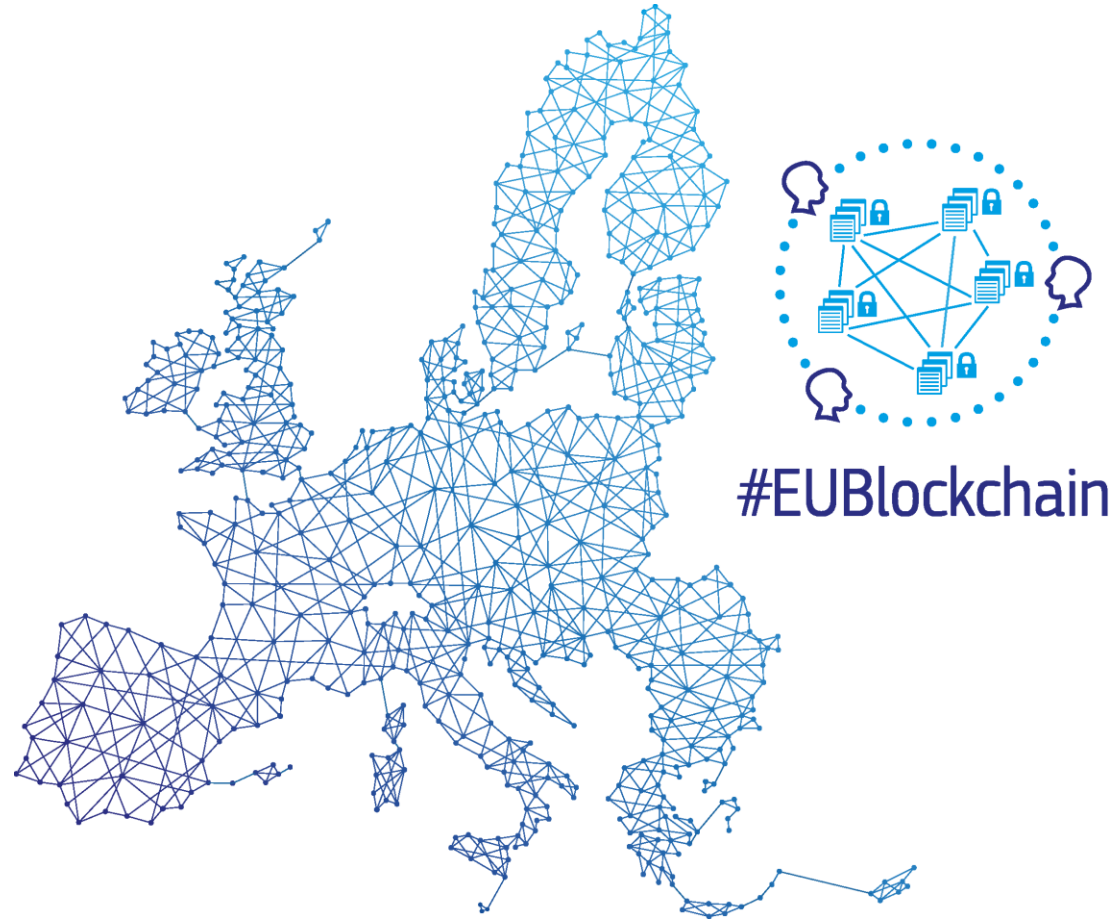
TM

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TS

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**Blockchain:
The future of IP?**





Blockchain does it better (authentication)

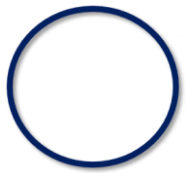
**decentralized
operations**



**automated
operations**



- IPR registration
- smart contracts
- tracking
- data management
- trade secrets



- lack of maturity
- legal enforceability
- translating law into code
- interoperability issues
- security threats
- political will
- huge processing needs

International registration of trademarks, designs and patents

- automation of formal examinations (before and after registration)
- payment of taxes
- instant update and communication between authorities
- rapidity, cost, reliability, consistency, accessibility
- facilitation of portfolio management
- interoperability with smart contracts
- evidence of prior art and use in trade
- potential for one single database worldwide



- *Ascribe*
- *UJO*
- *Peertracks*
- *Monegraph*
- *Blockai*
- *Alexandria*
- *Blockchainyourip*
- *and much more...*



Create a piece of digital art or photo.



Receive a registration certificate with cryptographic evidence that protects your copyright.



Register your creation on the blockchain, a universal public database powered by bitcoin.



Share your creation with peace of mind.



Copyright in digital works

- quick, cheap and reliable evidence of work creation
- tailor-made smart assignments and licences that can be automatically operated
- transparency for complex financial provisions
- tracking and monetization of online uses
- reducing value gap and promoting lawful uses
- potential for one single registry facilitating worldwide licences and priority searches



**Blockai helps you claim ownership
of your digital creations**

so this doesn't happen to you...

Welcome to the digital vault of the future.

Everledger is a global startup that uses the best of emerging technology including blockchain, smart contracts and machine vision to assist in the reduction of risk and fraud for banks, insurers and open marketplaces.

[FIND OUT MORE](#)

22 June 2015
Laser inscription registry:
GIA 18712873
Shape and cutting style:
Round Brilliant
Measurements:
5.7-5.74 x 3.58mm
Carat weight: 0.74
Color grade: G
Clarity grade: SI 1
Cut grade: Very Good



Tracking and data for fake, grey and stolen goods

- web scanning of digital content
- authentication of connected goods
- connected transport and operations

- controlling distribution networks
- enforcing certification charts
- securing valuable transactions
- anti-counterfeiting strategies

- cooperation between private and public entities
- compiling information to dismantle criminal networks



Enforcing trade secrets

- confidentiality secured via encryption
- alternative to registration at lower cost
- worldwide protection, early protection
- promote sharing and valuation of know-how
- disclosure upon signing of smart contract
- tracking and blocking unauthorized uses
- should develop as trust in BC grows





Thank you!

Questions?

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