

EUTM & CB

University diploma
European Union Trade Mark
and Community Design Law



Centre d'études internationales de la **propriété intellectuelle** | CEIPI

Center for International **Intellectual Property** Studies

Institut für internationale Studien des **geistigen Eigentums**

Université de Strasbourg

CEIPI Diploma in European Union Trade Mark and Community Design Law

The number of European Union Trade Marks filed every year exceeds 150 000 applications, whereas the number of Community Design applications filed on a yearly basis exceeds 100 000. In addition, the European Union Intellectual Property Office (EUIPO) receives oppositions in excess of 20 000, more than 1 000 invalidity actions and close to 3 000 appeals to the Boards.

In this context, this University Diploma provides a unique opportunity to learn from highly qualified practitioners, academics and EUIPO officials the *ins* and *outs* of these EU uniform IP rights. The training program has the objective of providing a comprehensive knowledge and understanding of European and comparative trade mark and design law.

It will focus on the following areas:

- ♦ Filing applications for the registration of European Union trade marks and Community designs.
- ♦ Responding to office actions, initiating oppositions, invalidity and appeal proceedings and responding thereto.
- ♦ Infringement and litigation.

The Diploma in “European Union Trade Mark and Community Design Law” is a professional training program for practitioners (and future practitioners) active in this area. It has been particularly designed to prepare candidates for the French Qualifying Exams in trade marks and designs and for professional examinations leading to a career as a judge or an attorney.

Confirmed speakers include:

Stefan Martin, Member of EUIPO’s Board of Appeal | **Vincent Ruzek**, International Cooperation and Legal Affairs Department (ICLAD), EUIPO | **Caroline Le Goffic**, Associate Professor, University Paris Descartes | **Ben Quarmby**, Partner Molo Lamken LLP, New York | **Christoph Bartos**, Member of EUIPO’s Board of Appeal | **Eléonore Gaspar**, Partner, DTMV & Associés (Paris) and President of the French Group of International Association for the Protection of Industrial Property (AIPPI) | **Silvère Lefèvre**, Legal Secretary, General Court of the European Union | **Shoko Tsutsui**, Patent and Trademark Attorney of Japan, TSUTSUI & Associates, Tokyo | **Paul Maier**, Director EUIPO’s Observatory | **Cinzia Negro**, Member of EUIPO’s Board of Appeal | **Nicolas Nord**, Associate Professor, Faculty of Law, University of Strasbourg | **Julien Canlorbe**, Partner MERIDIAN Avocats, Paris and Lecturer ESCP Europe / ISTECH | **Natalia Kapyrina**, Lawyer, Institut de recherché en propriété intellectuelle, Paris | **Alexandre Nappey**, Partner SCAN Avocats, Paris | **Arnaud Folliard**, International Cooperation and Legal Affairs Department (ICLAD), EUIPO |

Course direction

Yann BASIRE

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Program

Introduction to the EUTM system and absolute grounds of refusal

Week 1

Introduction to the EUTM
The functions of the EUTM
Types of marks
Absolute grounds for refusal – general principles
Article 7 (1)(a, b, c, d, e, f, g, h, i, j, k) EUTMR
Article 7(3) EUTMR
The life cycle of a mark
Workshop: drafting response to an objection from the examiner

Relative grounds: Introduction to opposition proceedings

Week 2

Introduction to US Trade Mark Law
Overview of the opposition procedure
Article 8(1)(a) EUTMR: Double identity
Article 8(1)(b) EUTMR: Likelihood of confusion
Article 8(3) EUTMR: Unauthorised filing by agents of the TM proprietor
Article 8(4) EUTMR: Opposition based on business names, domain names, non-registered trade marks
Article 8(5) EUTMR: Trade marks with reputation
Article 8(6) EUTMR: Opposition based on protected geographical
opposition: settling the disputes
Workshop

EU Trade Mark Litigation

Week 3

Revocation proceedings
Invalidity based on absolute & relative grounds
Proceedings before the Boards of Appeal
Alternative Dispute Resolution
Actions before the General Court
Introduction to Japanese trade mark law
Workshop

Infringement of EU Trade Marks and EU Design Law

Week 4

Infringement
Prohibited acts
Comparative advertising
Parody of a trade mark
Exhaustion
Remedies
Customs seizures
Introduction to Community design Law
Application for a Community design
Design invalidity proceedings
Infringement proceedings

Practical information

The training program will take place over a period of 4 weeks.
It will run from 10 February 2020 to 16 May 2020, at CEIPI Strasbourg.

Course schedule

Week 1: from 10 to 15 February, 2020

Week 2: from 9 to 14 March, 2020

Week 3: from 30 March to 4 April, 2020

Week 4: from 11 May to 16 May 2020

Written examinations: 2nd and 3rd June 2020, Strasbourg

Oral examinations: week 22 - 26 June 2020, Strasbourg

Venue

The course will be held at the CEIPI premises in Strasbourg.
Centre d'Etudes Internationales de la Propriété Intellectuelle (CEIPI)
Université de Strasbourg
11 rue du Maréchal Juin
BP 68 67046 Strasbourg Cedex

Tuition fees for the academic year 2019/2020

Initial training: 1 500 euros
(plus possibly 243 euros of admission fees master degree level)
Continuous training: 3 500 euros

Information and enrolment

For questions related to the educational program, please contact:

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Regarding registration, please contact:

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For further information: www.ceipi.edu