



Announcing our yearly event: ECTA looks forward to welcoming you to its 40th conference in Copenhagen, Denmark. Boasting a strong design tradition, Copenhagen is ideal for the theme of the conference

## DESIGNING THE FUTURE

as creativity and great minds comes together to solve and discuss the challenges of tomorrow. Royalty is not a term monopolized for IP issues. Danish monarchy is more than 1000 years old being one of the oldest in the world. You will find unique historic buildings such as Rosenborg Castle, the Old Royal Library and the Round Tower as well as a look to the future with sustainability and architectural highlights like the Black Diamond and CopenHill.

Denmark gets over 40% of its energy from wind power. Despite the windy weather, bicycling is one of the primary forms of transportation in Copenhagen. It's easy, fast and safe to get a round by bicycle using the Super Bicycle Lanes.

The Danish gastronomy scene is strong, offering **Nordic cuisine** at its best with highly awarded restaurants. Whether in the cozy harbour area of New Haven (Nyhavn) or in the food markets of Torvehallerne or Tivoli – the oldest amusement park in the world – you can enjoy Danish culinary classics or simply grab a hot dog from one of the local hot dog stands around the city for a genuine experience of being a Great Dane.

## A WARM WELCOME TO COPENHAGEN!

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