

Co-organised with:



UNIVERSIDAD DE ALICANTE
Departamento de Derecho Mercantil
y Derecho Procesal



32
MAGISTER
LVCENTINVS

PROGRAMME

17:00 - Welcome

ECTA President, Carina Gommers, Wiggin, BE

17:00 - 18:00 - Panel 1: WHAT IS A WEAK MARK?

Moderator: Marina Gomez Calvo, Arochi & Linder, ES

Introduction: Prof. Altea Asensi Meras, PhD, Commercial Law Department, University of Alicante, ES

Jeroen Muyldermans, FENCER, BE

Pierluigi Maria Villani, EUIPO, ES

Q&A 10'

18:00 - 19:00 - Panel 2: CASE LAW TRENDS ON THE ENFORCEMENT OF WEAK MARKS

Moderator: Cristina Bercial-Chaumier, Casalonga, ES

Carlo Sala, Salalex, IT

Sven Stürmann, EUIPO Boards of Appeal, ES

Q&A

19:20 - Closing ECTA President, Carina Gommers, Wiggins, BE

19:30 – 21:00 - COCKTAIL RECEPTION

Presentations will be distributed via email following the event. Certificates of attendance can be obtained by sending an email request to ecta@ecta.org.

VENUE: ICALI, Ilustre Colegio de Abogados de Alicante, Carrer Gravina, 4, Bajo, Alicante 03002

COCKTAIL VENUE: Hestia Lucentum, Calle de la Villavieja 1, Alicante 03002 (3 min walking distance from the Round Table venue)

ECTA ROUND TABLE

SHOULD YOUR WEAK TRADE MARK GO TO THE GYM?

(How to enforce weak trade marks)

Alicante, 26 February 2026, 17:00-19:30 (& cocktail until 21:00)

