

ECTA DEBATE CLUB Partnership Opportunity for Firms

ECTA DEBATE CLUB 1	Tuesday 15 June (14.00-15.30)
ECTA DEBATE CLUB 2	Thursday 17 June (14.00-15.30)
ECTA DEBATE CLUB 3	Friday 25 June (14.00-15.30)
ECTA DEBATE CLUB 4	Tuesday 29 June (14.00-15.30)

SESSION PARTNER	KNOWLEDGE PARTNER
This partnership covers one session only	This partnership covers all four sessions
Maximum Two per session 600,00 € each	Maximum Two for all sessions 2.300,00 € each
or <u>One Exclusive</u> per session 1.200,00 €	or <u>One Exclusive</u> for all sessions 4.300,00 €

<u>Advantages</u>

- Topic and moderator proposal for the respective session*;
- One flash per session to all ECTA Members with mention of Partner(s);
- Two social media posts per session (LinkedIn and Twitter) with Partner(s) tag;
- One follow-up article drafted by the moderator (max 450 words) for the ECTA Bulletin October edition, with mention and logo of the Partner(s). The article will also be shared on ECTA social media with Partner(s) tag;
- Logo of the Partner(s) will be included in the session's opening slide.

Advantages

- Additional topic proposals for all sessions*;
- Mention as Knowledge Partner(s) in <u>all</u> ECTA communications about ECTA Debate Club (e.g. all flashes, online news, all Bulletin articles, all social media posts);
- One news update on ECTA Debate
 Club with mention of Knowledge
 Partner(s) only, and link to the Firm(s)
 website. The news will be published
 both in the News and Events &
 Activities section of the ECTA
 website, and notified to ECTA
 members via the ECTA APP;
- One additional social media post (LinkedIn and Twitter) to thank Knowledge Partner(s). The post will include link and logo of the Firm(s);

DATE May 2021

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	- Logo of Knowledge Partner(s) will be
	included in the opening slide of each
	session;

If you are interested in becoming a Partner, send an email to ecta@ecta.org by Friday 14 May 2021. Please, specify your partnership category of preference.

^{*}ECTA Programme Committee will revise <u>all proposals</u>, make a selection and propose suggestions to create meaningful sessions. Any surplus topic will be considered for other ECTA events.