



European Communities Trade Mark Association

ECTA ROUND TABLE

DOES FUNCTION MATTER MORE THAN FORM? REGISTRABLE SHAPES FOR 3D TRADE MARKS AND DESIGNS

**14 February 2019, Alicante, Spain
16:30-19:00**

Programme:

16:30 – 16:35

Welcome

Sozos-Christos Theodoulou, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

Moderator:

Fabio Angelini, Of Counsel, Bugnion S.p.A., ECTA Council member, IT

Stephan Hanne, Member of the International Cooperation and Legal Affairs Department, EUIPO, ES

The functionality test for trade marks and designs according to the latest jurisprudence of the EUCJ. Are there still differences in assessing functionality in relation to trade marks and designs?

Dr. Péter Lukácsi, PhD, Partner, SBGK Attorneys at Law, Chair of ECTA Professional Affairs Committee, HU

A pleading for the registrability of 3D marks/designs with a function

Simon Malynicz, QC, Barrister at Three New Square, UK

A pleading for the non-registrability of 3D marks/designs with a function

Panel Discussion

Is there still room for 3D marks/designs with a function?

19:00

Aperitif ***

Venue:

Auditorio Puerta Ferrisa, Calle Jorge Juan 21, Alicante, Spain

Participation: FREE OF CHARGE

Kindly note that the Round Table will be video-recorded



*** Aperitif will be served at **Hestia Lucentum**, Calle Villavieja 1, Alicante, Spain (2 minutes' walk from the Venue of the Round Table, see map overleaf)





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Walking route from the Round Table venue to the location of the Aperitif

Venues and route

-  Calle Jorge Juan, 21
-  Calle Villavieja, 1
-  Walking route
-  Stairs

