



European Communities Trade Mark Association

ECTA WORKSHOP

THE OPERATION OF THE EU LAW ON THE DETENTION OF COUNTERFEIT GOODS IN TRANSIT

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UPDATE ON THE EU TRADE MARK IMPLEMENTING PACKAGE

8 MARCH 2017

13:00-17:30

Programme:

Moderator: Joe Cohen, Chair of the ECTA Anti-Counterfeiting Committee, Consultant, Intellectual Property, Collyer Bristow LLP Solicitors, UK

13:00 – 14:00 **Buffet Lunch and Registration**

14:00 – 14:10 **Welcome**
Ruta Olmane, ECTA President, Metida Law Firm, LV

14:10 – 14:40 **Update on the EU Trade Mark Implementing Package**
Tomás Lorenzo Eichenberg, Principal Administrator of Unit F5/ Intellectual Property and Fight against Counterfeiting, DG Growth, European Commission, BE

14:40 – 15:10 **Goods in transit – Perspective of the Industry**
Joeri M.A. Mombers, Senior IP Counsel, Philips Lighting Intellectual Property and Chairman of the Anti-Counterfeiting Committee of the European Brands Association, NL

15:10 – 15:40 **Goods in transit - Perspective of the EU Observatory on Infringements of IP Rights, EUIPO**
Fernando Martinez Tejedor, EU Observatory on Infringements of IP Rights, EUIPO, ES

15:40 – 16:10 **Coffee and Networking**

16:10 – 16:40 **Liability of Rights holders following discontinuance of a procedure for detention of goods**
Floriane Codevelle, Attorney at law, CASALONGA Avocats, FR

16:40 – 17:00 **Operation of the new provisions with reference to EC Notice ‘On the customs enforcement of IPR concerning goods brought into the customs territory of the Union without being released for free circulation including goods in transit’ (July 2016)**
Olivier Vrans, Vice - Chair of the ECTA Anti-Counterfeiting Committee, Partner, Altius, BE

17:00 – 17:30 **Q&A / Closing**
Dr. Max Oker-Blom, ECTA Secretary General, Adjunct Professor, Hanken School of Economics, FI

Venue: **NH Collection Brussels Grand Sablon Hotel, Rue Bodenbroek 2/4, 1000 Brussels, Belgium**

Participation: FREE