Have you ever had difficulty explaining to your kids or their friends what you do for a living? 

Some of us might have the same challenges explaining our jobs to other adults! ‘How the World REALLY Works: Intellectual Property’ might just be for you.

I purchased my i-Book for 5.49 EUR and it was fun to see how intellectual property was presented. I do not recall learning this much about IP through high school and it was done in a way kids should be able to understand.

What I particularly liked is that the book covered the different categories of intellectual property with a chapter each for copyright, designs, trade marks and patents. The introduction explained what intellectual property is and its purpose and there was a glossary of terms at the end. From a law perspective it is based on the United Kingdom, but most of the information would apply to any country in the world.

Guy Fox History Project is a registered charity in England and Wales. Since 2000, they have worked with hundreds of children and volunteers, on fantastic projects to develop educational resources that have been shared with millions of people worldwide. Their projects empower children to develop lifelong learning skills and raise their aspirations. This is done by exploring a topic – such as Magna Carta or the economy – with a group of primary school children and creating an illustrated book that explains that topic to other children.

‘How the World REALLY Works’ is a series of books on various topics and each has a different funding partner. Taylor Wessing was the partner for this book on intellectual property and twenty-one members of their team were named as volunteers. The illustrations were created by students at St. Jude’s Primary School of Waterloo, London.

Perhaps this will inspire some of you to do something similar in your respective countries or it could be possible to check with Guy Fox about potential translations. In the meantime, keep a copy on your phone for the next time someone asks you what you do for a living.

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Illustrated with assistance from students at St. Jude’s Primary School, Waterloo, London