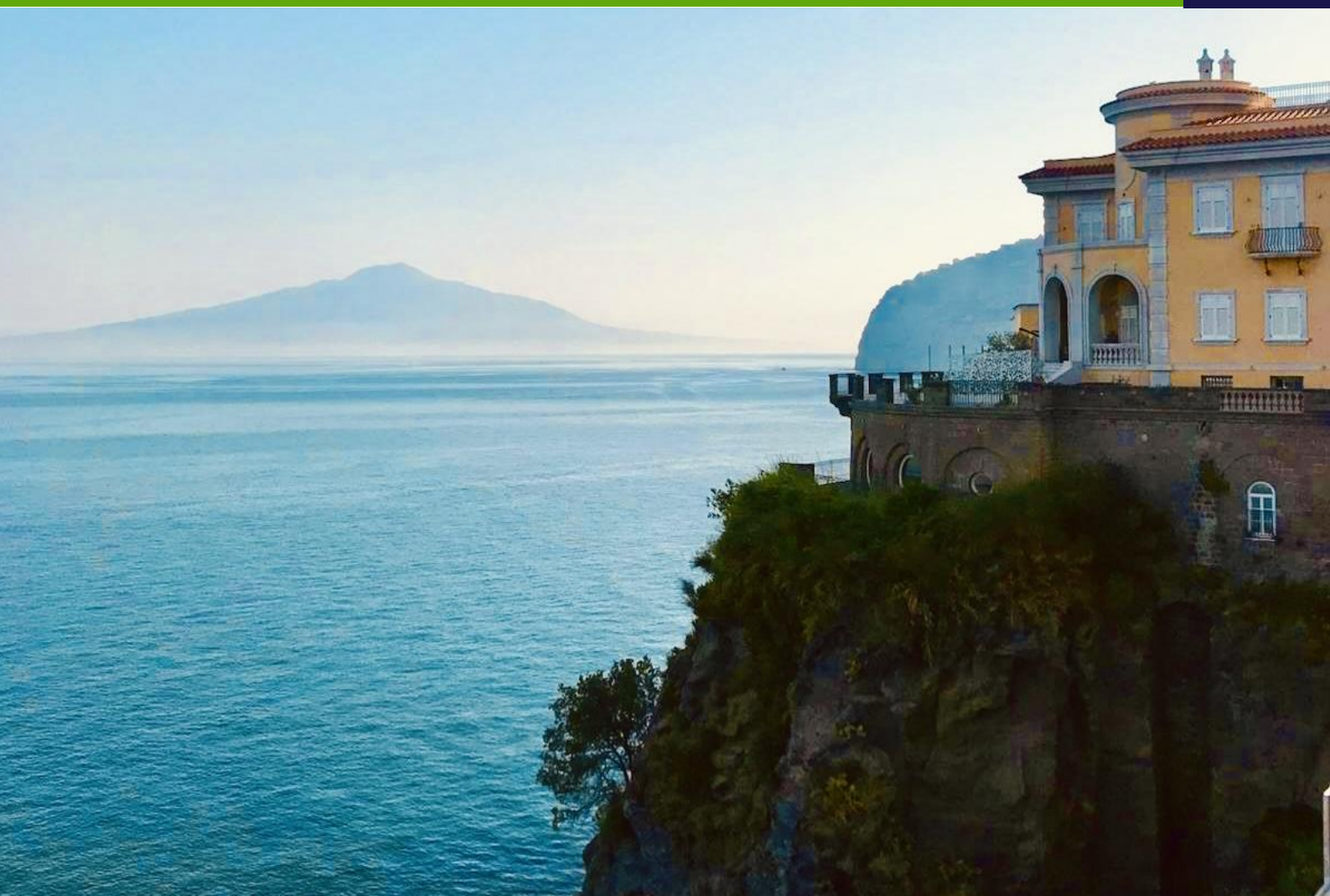
ECTA SORRENTO 16-19 JUNE 2027

La DOLCE IP

VISIBILITY, CONNECTIONS, RESULTS

ECTA 2027 – SORRENTO SPONSORSHIP BROCHURE

ELEVATE YOUR BRAND AT EUROPE'S LEADING IP EVENT



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Why Sponsor ECTA?

A COMMUNITY BUILT ON QUALITY AND LONG-LASTING RELATIONSHIPS



Founded in 1980, ECTA represents over 1,400 leading IP professionals from private practice, industry, and academia across Europe and beyond. The Association focuses on all key areas of intellectual property - including trade marks, designs, GIs, copyright, patents, AI, and data - and is a trusted voice in the field with strong ties to the European Commission, EUIPO, and WIPO. ECTA plays an active role in shaping IP policy through advocacy and is widely recognised for its high-level education and close-knit, productive networking opportunities.

1,400
Members

900+
Law Firms

87
Countries

3,600+
Email Outreach

10,000
LinkedIn

2,300+
X (Twitter)

ECTA Annual Conference

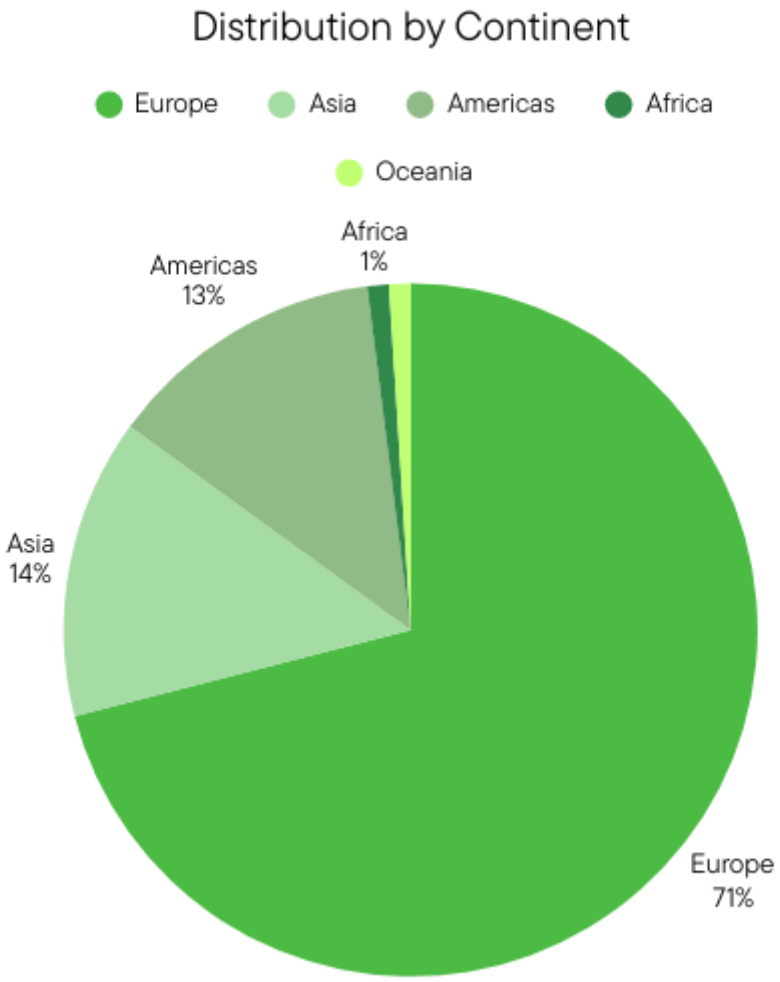


The ECTA Annual Conference is our flagship event and the highlight of European IP calendar. In 2027, we head to **Sorrento (Southern Italy)**, welcoming over 900 IP practitioners across Europe and beyond.

What makes the ECTA Conference unique is its immersive, shared format - delegates follow the same high-quality programme over three days, moving together through sessions, networking, and social events. It is a concentrated and focused experience that creates stronger connections and maximum visibility for sponsors.`

ECTA Conference figures





900+

Attendees

3 days

of full engagement

ECTA

Sponsor Testimonials



fovea IP

The sharpest Eye on IP

INSTITUTIONAL SPONSOR 2026

"Fovea IP has been a proud institutional sponsor of ECTA for the last three years, aiming to support excellence and collaboration within the IP community. Partnering with ECTA reflects our commitment to advancing trade mark practice and offers a valuable platform to exchange knowledge, promote best practices, and strengthen relationships with key stakeholders. Through this sponsorship, we also reaffirm our dedication to empowering the community with top-tier data, searches, and watch services."



weber ■ sauberschwarz

Advertising Law · Intellectual Property · IT Law

"We sponsored ECTA for the first time at the 2025 Berlin Conference - not primarily as a marketing move, but out of a desire to support the event as a German law firm. We were surprised, however, at how much attention and positive feedback we received through this support. This commitment has greatly contributed to deepening our contacts with colleagues from many different countries."

ECTA Annual Conference 2027

EVENING EVENTS

All prices are excl. VAT

Wednesday Welcome Reception *RESERVED*
Thursday Evening Event
Friday Gala Dinner

Benefit	Exclusive (14,000)	Joint (4,500 min. 3 sponsors)
"Sponsored by…" mention in all event programmes	✓	✓ (multi-logo)
Complimentary Conference registration	1	20% discount on 1 registration
Hosted event invitations	2	1 (per sponsor)
Roll-up onsite	2	//
Logo on event tables	✓	✓ (multi-logo)
Oral recognition by ECTA President	✓	✓
Mention in ECTA newsletter	✓	//
Dedicated LinkedIn/X post with logo	✓	✓ (multi-logo)
Exhibition booth	25% discount	//
ECTA Bulletin Conference edition	Half-page adv	//

ECTA Annual Conference 2027

LUNCHES

All prices are excl. VAT

Thursday Lunch
Friday Lunch

Benefit	Exclusive (10,000)	Joint (3,500 min. 3 sponsors)
"Sponsored by…" mention in all event programmes	✓	✓ (multi-logo)
Complimentary Conference registration	1	10% discount on 1
Roll-up onsite	1	//
Logo on event tables	✓	✓ (multi-logo)
Oral recognition by ECTA President	✓	✓
Mention in ECTA newsletter	✓	//
Dedicated LinkedIn/X post with logo	✓	✓ (multi-logo)
Exhibition booth	15% discount	//
ECTA Bulletin Conference edition	Half-page adv	//

ECTA Annual Conference 2027

OTHER OPPORTUNITIES

All prices are excl. VAT

Exhibition Booth	**5,500 Eur**	• 1 Free Conference Registration • Exhibition Space 3.0m x 2.0m (table top display) **with standard table, 2 chairs, wireless internet, power socket. Additional equipment available at extra cost* • 2 Exhibitor Passes at Reduced Rate (1,500€) • Exhibitor's Logo, Contact Details, Description, and Link on ECTA Website and App
First-time attendee reception ****RESERVED****	**3,000 Eur**	• Mention of sponsor in the invitation email to first timers • Roll-up with logo at the reception entrance • Logo on reception tables • Mention of sponsor in Conference program, website and app (Sponsored by) • Mention in all related LinkedIn posts
ECTA Life (running, yoga, pilates, etc.)	**TBD**	• The sponsorship packages and contribution are yet to be defined, but if you are interested in sponsoring ECTA Life activities, let us know and we can discuss further.
ECTA Bulletin adv	**500 Eur (half-page) / 1000 Eur (full-page)**	

ECTA Annual Conference

Highlights in Pictures





WEDNESDAY WELCOME RECEPTION and THURSDAY EVENING EVENT





FRIDAY GALA DINNER



FIRST TIME ATTENDEE RECEPTION



BOOTH

CONTACT US



ECTA SORRENTO 16-19 JUNE 2027

La DOLCE IP

Interested in sponsoring at the ECTA Annual Conference in Sorrento?
Email us at **ecta@ecta.org** with your preferred sponsorship option.

Looking for something different or have a different budget?
We are open to **tailored opportunities**, share your ideas with us!