

## WELCOME TO BERLIN!

ECTA and its Local Organising Committee are looking forward to welcoming you to Berlin soon.

Please find below some useful information for your stay:

## CONFERENCE VENUE

### **HOTEL INTERCONTINENTAL BERLIN \*\*\*\*\***

Budapester Str. 2, 10787 Berlin, Germany  
Tel: +49 30 26020

Overlooking the famous Tiergarten Park and only a short stroll from the iconic Brandenburg Gate and the shopping mile Kurfürstendamm, InterContinental Berlin offers an elegant and indulgent retreat with 558 newly renovated and spacious contemporary accommodations, lounge and wellness area. Reflecting its dedication to operate in an environmentally friendly, sustainable and socially responsible manner, the hotel received the Green Key certification, an esteemed eco-label for tourism and leisure establishments.

## REGISTRATION AND INFORMATION DESK

The desk for registration and information will be located in Potsdam Foyer of the **Intercontinental Hotel, Berlin** and will be open as follows:

Tuesday 17 June	14:00-20:00
Wednesday 18 June	08:00-20:00
Thursday 19 June	08:00-18:30
Friday 20 June	08:00-18:00

## INTERNET ACCESS

The Conference Venue provides free WLAN for all participants as follows:

Network/User Name:	ECTA2025
Password:	ECTA2025

## CONFERENCE PROGRAMME

**Wednesday, 18 June**

**Supervisory Board and Committee Meetings**  
(by invitation only)

Joint Workshop with ASIPI: *Trade Mark Protection - Differences and similarities around the world*

Keynote Speech: *Behind the Curtain - Unveiling the Power of Inclusion*

**Thursday, 19 June**

**Conference Day and First-Time Attendee Reception**  
(by invitation only)

**Friday, 20 June**

**Conference Day**

You can consult the programme on the Event App or the [ECTA website](#).

You will receive the pocket programme during registration together with your badge.

## PARTICIPANTS LIST

The list of participants is available and can be consulted on the Event App and can be filtered by first name, last name or country. You can connect with other participants by selecting their name on the list of participants and selecting 'connect' or exchange 1:1 messages with them.

## EXHIBITORS

We invite you to visit the Exhibitors Anaqua, Clarivate, Fovea IP, Lolite Softwares, IP Pilot, Paperz IP, Questel, RWS, and SMD Group in the Winter garden, Brand Action and NAPA in the Potsdam Foyer on the ground floor. Details of the services they provide are available on the Event App.

## MEDIA PARTNERS

We invite you to visit the Media Partners section on Event App. You can find Media Partners' magazines on-site at the media table.

Official Media Partners are China IP Today, Global Legal Group, Leaders League, Northon's Media PR & Marketing Ltd - Global IP Matrix - Women's IP World - IP Nexum, The Trademark Lawyer Magazine, World IP Review and World Trademark Review.

## BADGE

Delegates and guests are requested to wear their identification badges at **all times** during the event including the evening social events.

## OFFICIAL LANGUAGE

The official language of the ECTA Conference is **English**. No simultaneous translation will be offered.

## HOTEL INFORMATION

## CHECK IN / CHECK OUT

### **HOTEL INTERCONTINENTAL BERLIN \*\*\*\*\***

Budapester Str. 2, 10787 Berlin, Germany  
T: +49 30 2602

from 15:00 / until 12:00

### **HOTEL PALACE BERLIN\*\*\*\*\***

Budapester Straße 45, 10787 Berlin  
T: +49 30 2502 0

from 15:00 / until 12:00

### **25HOURS HOTEL BIKINI BERLIN \*\*\*\* (design hotel)**

Budapester Str. 40, 10787 Berlin  
T.: +49 30 1202210

from 15:00 / until 12:00

### **SHERATON BERLIN GRAND HOTEL ESPLANADE \*\*\*\*\***

Lützowufer 15, 10785 Berlin  
T: +49 30-254780

from 15:00 / until 12:00

### **SCANDIC HOTEL KURFÜRSTENDAMM \*\*\*\***

Augsburger Straße 5, 10789 Berlin  
T: +49 30 212 42 0

from 16:00 / until 12:00

Please note that, **if you have booked accommodation through ECTA**, the respective charges must be settled upon departure.

If you have made a reservation for a twin/double/family room, you will be requested by the hotels during check-in, for security reasons, to provide the names of all persons staying in the room.

## MAP

Please see the map of all hotels and evening venues [HERE](#).

## PHOTOGRAPHS

It will be necessary for participants, who did not provide consent upon registration for their photographs to be taken during the event, to **wear a red lanyard at all times**, so as to enable the photographer to easily identify them. This will be distributed at the registration desk.

## REGISTRATION CANCELLATION

Notification of cancellation must be sent in writing to the Conference Organiser at **ecta@ecta.org**. As per the cancellation policy, at this stage, in the event of cancellation, **no refunds can be made**.

**Hotel cancellations should be made directly with the hotels.**

## EDUCATIONAL CREDITS

ECTA constantly provides high level educational content sessions during the Annual Conferences for attendees working in various fields of trade mark and design law. Please check with your local authorities if these sessions are recognised as credit point granters in your respective country.

### ROMANIA

If you apply for educational credits in Romania, interested lawyers have to file an accreditation request at the National Institute for the Training and Improvement of Lawyers (INPPA) individually, at least 30 days prior to the conference, so that INPPA can evaluate if the conference is of interest for the continuous training of Romanian lawyers. After the conference, INPPA awards to the participants professional training points according to the criteria provided by the [Methodology](#), based on evidence, delivered by each participant.

### **IMPORTANT:**

For other countries, please collect the Educational Credit Form together with your badge at the Registration Desk. The completed and signed forms must be returned to the Registration Desk by **Friday, 20 June 18.00**.

Certificates will be issued after the Conference **based on the data provided on the forms.**

## LUNCH VENUES

Lunch on 18 June is by invitation only for Supervisory Board and Committee Members and will take place in the **L.A. Café**, on the **ground floor** of the Intercontinental Hotel.  
Lunch on 19 and 20 June will take in the **L.A. Café & Pavilion**, on the **ground floor** of the Intercontinental Hotel.

## SOCIAL EVENTS

ECTA requests that during the Conference period (Wednesday, 18 June – Friday, 20 June 2025) no other non-official social event is arranged.

## COMMITTEE CORNER

Please visit the Committee representatives at the Committee Corner. The schedule of their attendance is as follows:

Thursday 19 June	
10.50 - 11.20	Copyright; Publications; Programme; Harmonization; Anti-Counterfeiting;
15.20 - 15.50	Internet; Geographical Indications; Programme; International Trade; SME Task Force
Friday 20 June	
10.30 - 11.00	Programme; Anti-Counterfeiting; Amicus Curiae Task Force; EUIPO-Link; Law

## EVENING EVENTS AND VENUES

**Wednesday, 18 June 2025 - Welcome Reception with Buffet Dinner at KOSMOS (19.30 - 23.00)**

*Sponsored by: SMD GROUP*

**KOSMOS** was opened in 1961 as a prestige project of the German Democratic Republic (GDR), as the most modern film theatre in the country. In a time when the whole world stood wide-eyed to see who would conquer space, the architects *Josef Kaiser, Herbert Aust* and *Guenter Kunert* went with the spirit of the times and let their creation be shaped by the space race – even the inside lights are built to appear as the jets of a space rocket. With 1001 seats, KOSMOS was the largest and most popular film theatre in the GDR, where several [DEFA](#) films had their premieres.

The 1990 Berlin Film Festival was marked by the fall of the Wall and KOSMOS in East Berlin was one of the festival cinemas. Guests from Hollywood celebrated the start of this Berlinale here, which showed their films in the GDR for the first time. Preserving the original architectural style of the building was a top priority during its extensive modernisation in 1996. **Dress Code:** Smart casual

### **Bus transfers:**

Bus transfers will be provided from Hotel InterContinental Berlin to Kosmos.

Pick-up from InterContinental Berlin **from 19.00 until 19.30**

Pick-up from Kosmos from **21.40 until 23.20**, approx. every 20 minutes

**Thursday, 19 June 2025 - ECTA at a Glance: First Time Attendee Gathering (*by invitation only*)**

*Sponsored by: Weber & Sauberschwarz*

The event will take place at the Pavilion of Hotel InterContinental from 17.45-18.30.

**Thursday, 19 June 2025 - Buffet Dinner at the Orangery of Charlottenburg Palace (19.30 - 22.30)**

The **Orangery of Charlottenburg Palace** welcomes you in royal splendour. Built between 1709 and 1712 as an elongated one-storied Baroque building, it primarily served to protect the extensive orange, bitter orange and lemon tree collection of the Hohenzollern family during the winter months. In the summer the Orangery was used as a prestigious venue for balls, receptions and wedding celebrations. After being heavily damaged during World War II, the renovation of the exterior was completed in 1962.

**Dress Code:** Smart casual

### **Bus transfers:**

Bus transfers will be provided from Hotel InterContinental Berlin to the Orangery.

Pick-up from InterContinental Berlin from **19.00 until 19.40**

Pick-up from the Orangery **from 21.40 until 23.20**, approx. every 20 minutes

# JOINING INFORMATION

## Friday, 20 June 2025 - Gala Dinner at Tempelhof Airport (19.30 - 03.00)

Tempelhof its current form was built between 1936 and 1941 according to the plans of Ernst Sagebiel. The biggest monument of Europe, which stands for monumental self-staging of the Nazis, has become a symbol of freedom because of the airlift of 1948/49. The last plane landed here in 2008, in 2010 the area became public greenspace. The former runway is now

mobbed with wind-carters and joggers, while the airport's interior with its retro check-in desks, analogue clocks and neon signs is a flashback to the golden age of air travel.

**Dress Code:** Cocktail attire

### **Bus transfers:**

Bus transfers will be provided from Hotel InterContinental Berlin to Tempelhof Airport

Pick-up from InterContinental Berlin from **19.00 until 19.30**

Pick-up from Tempelhof Airport from **23.30 until 03.10**, approx. every 20 minutes

### **SPECIAL DIETARY REQUIREMENTS**

If you informed us during registration of special dietary requirements please be advised that meals (except for the Gala Dinner at Tempelhof Airport on Friday) will be **labelled** in order that you can select what meets your requirements.

During registration you will be provided with a **dietary card for the Gala Dinner at Tempelhof Airport**, which you should hand to the waiter / place on the table. If you do **not** receive a card it means that the menu meets your dietary requirements. Kindly note that we are unable to guarantee special menus if we were not informed in advance during online registration for the Conference.

### **SPECIAL MOBILITY REQUIREMENTS**

All of the venues are wheelchair accessible.

## SATURDAY EXCURSIONS

There will be no pre-organised tours offered for Thursday and Friday. However, tickets can be purchased individually for tours and activities listed [HERE](#) by clicking on the respective booking link.

***Comfortable shoes and an umbrella are highly recommended.***

The details and timings of the excursions are as follows:

## HALF DAY PROGRAMME

### **Berlin Guided Tour (Walking & bus tour) - approx. 5 hours**

The tour combines bus comfort with a guided walk to provide you with a comprehensive experience of Berlin, ensuring you don't miss any of its highlights.

The ride takes you past the Reichstag Building, Museum Island, Kurfürstendamm and Charlottenburg Palace. You will have the opportunity to get off the bus to discover the Brandenburg Gate on Pariser Platz, Checkpoint Charlie and the Holocaust Memorial, as well as to stroll through Gendarmenmarkt just before lunch. Expert guides will lead you through the top attractions of the German capital, sharing fascinating insights into its history and culture.

Meeting time: 08.45

Departure: 09.00

Meeting point: entrance of Hotel InterContinental Berlin (Budapester Str. 2, 10787 Berlin)

## FULL DAY PROGRAMME

### **Berlin Highlights and Street Art (Walking & bus tour) - approx. 8 hours**

The morning will be dedicated to Berlin's top sights including the Brandenburg Gate, Reichstag, Holocaust Memorial, Checkpoint Charlie, Museum Island and Gendarmenmarkt.

After lunch you will dive in the world of urban art. People have been spraying and tagging in Berlin since the 70s, famous artists have left their mark on its streets. You will discover the district Kreuzberg around Wrangkiez and have a walk over the Oberbaum Bridge to East Side Gallery, the longest open-air gallery in the world. Here, along the river Spree, 118 artists from 21 countries began painting immediately after the fall of the Berlin Wall on 9 November 1989 and commented on the political changes of 1989/90. Hear stories that make the East Side Gallery a special place in Berlin, fates that happened at this historic piece of the Wall and anecdotes from the artists.

Meeting time: 09.15

Departure: 09.30

Meeting point: entrance of Hotel InterContinental Berlin (Budapester Str. 2, 10787 Berlin)

# JOINING INFORMATION

## ECTA CONFERENCE EVENT APP

To download the app, please select the respective button below:

[GOOGLE PLAYSTORE](#)

[APPLE APP STORE](#)

Once you have the app installed please follow the steps to download the event:

- Once you are able to see the event click to download it;
- Enter the event ID "**wpchDECTABerlin2025**";
- Log in using your First Name, Last Name, and Registered Email Address. You will receive a **6-digit verification code** by email and SMS (valid for 24 hours). Check your spam folder if needed.

In the app you can:

- Connect with delegates, exhibitors, and media partners;
- Engage in 1:1 messages;
- Access the programme and calendar;
- Share your thoughts and memorable moments in the shared chat;
- Receive update notifications onsite with useful information.

Please note: the app is compatible with **iOS 15+** and **Android 12+**. If you have an older device, we recommend accessing the event via the [attendee website](#), which works well on mobile too.



## ECTA SOCIAL MEDIA TEMPLATE

[Download here](#) the official 'I Am Attending' social media template, add your photo and contact details and **share it on LinkedIn** to spread the word!



To edit the template, please follow this process:

1. Tap the box in the bottom left corner to add your professional contact details
2. To edit the photo, right click on the template photo and select 'Send to Back'
3. Right click again on the template photo and choose 'Change Picture' to upload your photo
4. To adjust your photo within the frame, right click on it and select 'Send to Back'
5. In the top right-hand corner, click on 'File' and then 'Save As' to save the template on your desktop in GIF format
6. Share your personalised template on LinkedIn, and remember to mention #ECTA43 and tag ECTA (official) for maximum visibility!

## CONFERENCE ORGANISER

ECTA Secretariat  
Rue des Colonies, 18-24  
BE-1000 Brussels, Belgium  
Office +32 2 513 5285  
[ecta@ecta.org](mailto:ecta@ecta.org)

## ORGANISING AGENCY

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*SEE YOU SOON IN BERLIN!*