



Caring for a balance of IP rights

# ECTA ROUND TABLE 'DESIGN REEVOLUTION' 13 FEBRUARY 2020, ALICANTE, SPAIN

*In collaboration with the University of Alicante*

## PROGRAMME

**VENUE:** Edificio Universidad de Alicante, Calle San Fernando 40 (entrance from Calle Velarde), Alicante, Spain



16:00-16:10

### WELCOME

- **Prof. Pilar Iñiguez**, *Director of the technical and digital innovations module, Magister Lvcentinvs, Director of Masters in design, new technologies and innovation in footwear industry, University of Alicante, ES*

MODERATOR

*Sergio Rizzo, ECTA Design and EUIPO Link Committee Member, Abogados Daudén, ES*

16:10-17:00

### PROTECTING GUIs AND ICONS: WHAT IS MORE PROMISING? TRADE MARKS OR DESIGNS? THE EUIPO'S AND THE PRACTITIONER'S PERSPECTIVE

- **Virginia Melgar**, *Member of the Fifth Board of Appeal, EUIPO, ES*
- **Sergio Rizzo**, *ECTA Design and EUIPO Link Committee Member, Abogados Daudén, ES*

17:00-18:10

### DESIGN EVOLUTION - THE DEATH OF ICONIC DESIGNS?

Legal Requirements in the Light of the Porsche and the Vespa Decisions of the General Court

- **Justas Ivanauskas**, *International Cooperation and Legal Affairs Department (Litigation Service), EUIPO, ES*
- **Rogier Goos**, *ECTA Design Committee Member, Benelux and European trade mark and design attorney, Brantsandpatents, BE*

The Consequences of the Recent Jurisprudence for Design Owners

- **Rogier Goos**, *ECTA Design Committee Member, Benelux and European trade mark and design attorney, Brantsandpatents, BE*
- **Michael Silverleaf QC**, *Barrister, 11 South Square, UK*

18:10-19:00

### WHEN DESIGN PROTECTION FAILS – THE INTERPLAY WITH COPYRIGHT

- **Michael Silverleaf QC**, *Barrister, 11 South Square, UK*
- **Prof. Jorge Moya**, *Commercial Law Department, General Coordinator of the Magister Lvcentinvs, University of Alicante, ES*

19:00-19:10

### CLOSING

- **Sergio Rizzo**, *ECTA Design and EUIPO Link Committee Member, Abogados Daudén, ES*
- **Sozos-Christos Theodoulou**, *ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY*

19:15-21:00

### APERITIF\*\*

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*Kindly note that the Round Table will be video-recorded.*



**Participation: FREE OF CHARGE**

\*\* The Aperitif will be served at **Plaza Canalla**, Plaza Gabriel Miró 10, Alicante, Spain (1 minute walk from the Venue of the Round Table, see map)

## Walking route from the Round Table venue to the location of the Aperitif

Venues and route

- Plaza Gabriel Miró, 10
- Calle San Fernando, 40
- 👤 Walking route

