



European Communities Trade Mark Association

ECTA WORKSHOP

'CHEESY COME – CHEESY GO? OR NOT AT ALL?'

18 October 2019

16:00 - 18:00

PROGRAMME

16:00 - 16:10

WELCOME

Sozos-Christos Theodoulou, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

Mr. Andreas Vyras, Mayor of Larnaca, CY

Mrs. Annie Pantazi-Lambrou, Judge at the District Court of Nicosia and Cypriot Member of the Circle of European Trademark Judges (CET-J), CY

16:10 - 16:15

INTRODUCTION BY THE MODERATOR

Benjamin Fontaine, Vice-Chair EUIPO-Link Committee, E.G.Y.P. Ernest Gutmann Yves Plasseraud SAS, ES

16:15 – 16:35

FETA: THE 'SECRET' RECIPE

Dr. Christos Apostolopoulos, President of the Federation of Greek Food Industries, GR

16:35 – 16:55

THE QUESO MANCHEGO CASE: HOW FAR CAN GI PROTECTION GO?

Aitor Pomares, ECTA Member, Berenguer & Pomares abogados, ES

16:55 – 17:15

HALLOUMI: WHERE DO WE STAND AND HOW DO WE PROCEED?

Sozos-Christos Theodoulou, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

17:15 – 17:35

GEOGRAPHICAL NAMES AS TRADE MARKS: A CHEESE FULL OF HOLES?

Virginia Melgar, Member of the Fifth Board of Appeal, EUIPO, ES

17:35 - 17:50

Q&A

18:00

CLOSING

Sozos-Christos Theodoulou, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

Halloumi cheese will be available for tasting

Venue: Palm Beach Hotel Larnaca, Dekelia Road, 6303 Larnaca, Cyprus

Participation: FREE

The workshop will be video-recorded.