

2022

Learning catalogue

EUIPO Academy



FOREWORD

As we emerge from the COVID-19 pandemic, we have learned many important lessons about the enormous potential of virtual learning. With the restrictions now subsiding and a gradual return to face-to-face interaction, it is imperative that we continue to apply this knowledge of virtual education as we move forward.

2022 will be the year of hybrid learning, where the old and new methods of teaching are integrated to achieve the highest quality results and to meet the safety needs of the ever-changing post-pandemic landscape.

The EUIPO Academy's primary goal currently is to offer you the best possible learning environment. Especially tailored to your needs, we will offer a diverse range of conferences, events and webinars to promote cooperation, peer learning and an exchange of views. Furthermore, we have expanded our reach this year by introducing EUIPO podcasts, an exciting and unique new feature which we look forward to sharing with you in the future.

As well as expanding our existing learning outlets, many beneficial changes have been made to our traditional educational services. One such improvement can be seen with the webinar service, which has seen the implementation of a new broadcasting solution and a new registration process. Our other educational services have undergone similar improvements, and the cumulative effect of these changes will be a better and more robust learning experience for all of our users.

We also look forward to improving our bond with the national IP offices through greater and more frequent collaboration. One such way this will be accomplished is through the EUIPO's Masterclass events. These events will provide excellent learning opportunities to all those who attend and will feature renowned experts from across the globe. This initiative is testament to the EUIPO's commitment to working and learning together with the national IP offices, and will further develop our existing harmonious relationship.

Specialised education programmes to meet the training needs of specific groups of professionals are also in the pipeline. In autumn 2022, the EUIPO Trade Mark and Design Education Programme will start the 5th edition for practitioners and the 2nd edition for paralegals.

I strongly recommend you to regularly visit the EUIPO Academy Learning Portal to explore our e-learning offer. New content and courses are constantly being added to the already extensive collection.

Our learning catalogue will give you a first glimpse of the learning opportunities that lie ahead in 2022 — and I hope it will spark your interest in joining us on the path to learning, knowledge sharing and growing together.

Patricia García-Escudero Márquez
EUIPO Academy Director

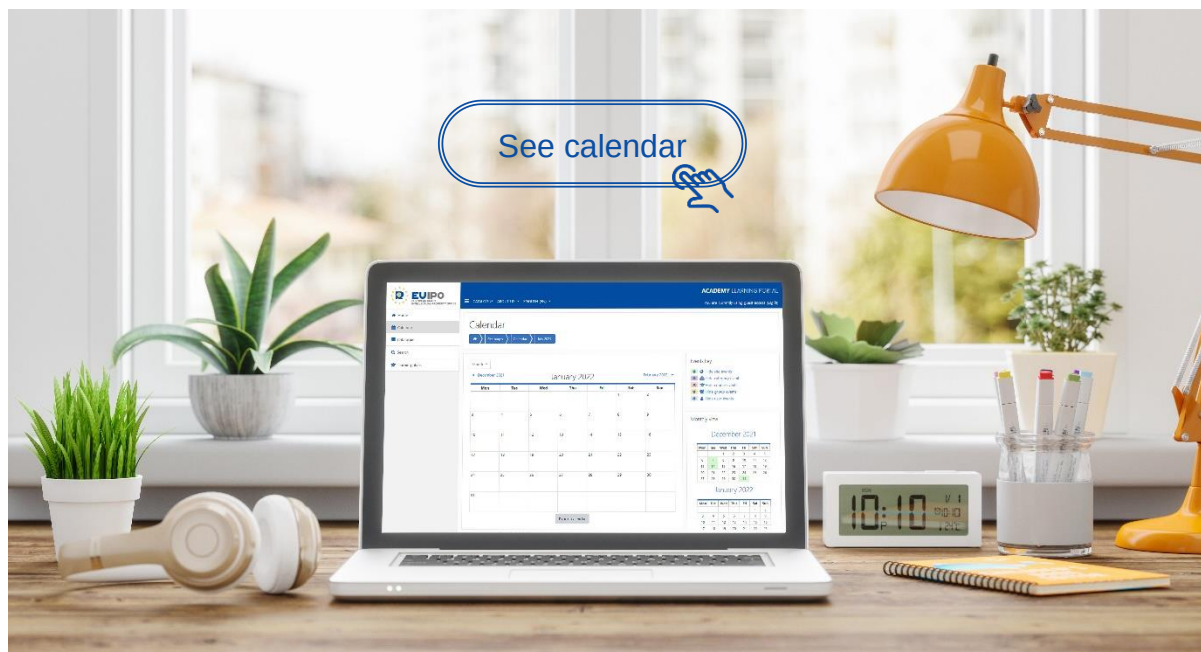
INDEX

IP training events	4
Calendar view.....	5
Details of IP trainings events	5
e-Learning Portal	16
Recommended e-learning courses	17
EUIPO Trade Mark and Design Education Programme	19
Material – IP Teaching Kit.....	20
IP Teaching Kit.....	21
Stay informed.....	23

IP training events



Calendar view



JANUARY		
Start / End	Type of event	Target audience
11 Jan. Tuesday Webinar	Webinar	Open to all
18 Jan. Tuesday Webinar	Webinar	Open to all
24 Jan.- 2 Feb. Magister Lvcentinvs	Academy initiatives	Universities students
25 Jan. Tuesday Webinar	Webinar	Open to all

FEBRUARY			
Start / End		Type of event	Target audience
1 Feb.	Tuesday Webinar	Webinar	Open to all
8 Feb.	Tuesday Webinar	Webinar	Open to all
15 Feb.	Tuesday Webinar	Webinar	Open to all
16 Feb.	Seminar on Auditing Quality Management Systems 2022	Others	EU IP offices
22 Feb.	Tuesday Webinar	Webinar	Open to all

MARCH			
Start / End		Type of event	Target audience
1 Mar.	Tuesday Webinar	Webinar	Open to all
8 Mar.	Tuesday Webinar	Webinar	Open to all
15 Mar.	Tuesday Webinar	Webinar	Open to all
22 Mar.	Tuesday Webinar	Webinar	Open to all
29 Mar.	Tuesday Webinar	Webinar	Open to all

APRIL		
Start / End	Type of event	Target audience
12 Apr. Tuesday Webinar	Webinar	Open to all
26 Apr. Tuesday Webinar	Webinar	Open to all

MAY		
Start / End	Type of event	Target audience
2 May.- 6 May Pan-European Seal IP Campus 2022	Others	EUIPO trainees PES universities Former PES trainees
9 May.- 10 May Tbc Regional Seminar (1) 2022	Regional seminar	EU IP offices EUIPO User associations
10 May. Tuesday Webinar	Webinar	Open to all
18 May.- 19 May EUIPO Trainees' Career Event	Others	EUIPO trainees Former PES trainees
24 May. Tuesday Webinar	Webinar	Open to all

JUNE		
Start / End	Type of event	Target audience
Tbc 2022 Joint EUIPO-EPO: IP Executive Week	EUIPO-EPO events	EU IP offices Non-EU IP offices
7 Jun. Tuesday Webinar	Webinar	Open to all
21 Jun. Tuesday Webinar	Webinar	Open to all

JULY		
Start / End	Type of event	Target audience
7 Jul.- 8 Jul	IP Case Law Conference (IP Seminar 1)	IP Seminar
		EU IP offices Non-EU IP offices EUIPO User associations

SEPTEMBER		
Start / End	Type of event	Target audience
6 Sep.	Tuesday Webinar	Webinar
		Open to all
6 Sep.	Kick-off ETMD EP Practitioners 2022	Others
		Customers
13 Sep.	Tuesday Webinar	Webinar
		Open to all
19 Sep.- 30 Sep	EUIPO Trainees' Orientation Programme 2022	Others
		EUIPO trainees 2022-2023
20 Sep.	Tuesday Webinar	Webinar
		Open to all
20 Sep.	Kick off ETMD EP Paralegals 2022	Others
		Customers
27 Sep.	Tuesday Webinar	Webinar
		Open to all
28 Sep.	IP Seminar 2	IP Seminar
		EU IP offices Non-EU IP offices EUIPO User associations

OCTOBER			
Start / End		Type of event	Target audience
4 Oct.	Tuesday Webinar	Webinar	Open to all
10 Oct. 14 Oct.	Virtual EUTM/RCD intensive programme for PES Universities	Academy initiatives	PES universities students
11 Oct.	Tuesday Webinar	Webinar	Open to all
18 Oct.	Tuesday Webinar	Webinar	Open to all
20 Oct.	INTA Industry Day 2022	Others	EUIPO staff EU IP offices
25 Oct.	Tuesday Webinar	Webinar	Open to all

NOVEMBER			
Start / End		Type of event	Target audience
7 Nov. 8 Nov Tbc	Regional Seminar (2) 2022	Regional seminar	EU IP offices EUIPO User associations
8 Nov.	Tuesday Webinar	Webinar	Open to all
15 Nov.	Tuesday Webinar	Webinar	Open to all
22 Nov.	Tuesday Webinar	Webinar	Open to all
23 Nov. 24 Nov.	EUIPO-EPO Academy focal points meeting 2022 (TBC)	EUIPO-EPO events	EU IP offices EUIPO User associations

25 Nov.	Intellectual Property Academies Network Meeting (NIPA) 2022	Academy initiatives	PES universities IP institutes Academies
29 Nov.	Tuesday Webinar	Webinar	Open to all

Details of IP training events

MAJOR IP EVENTS



IP SEMINARS

Description: The IP Seminars offer a comprehensive programme covering presentations and discussions by experts from the EUIPO, the EU and non-EU IP offices and experienced professionals on a wide range of topics regarding trade marks and designs. The programme is complemented by working sessions with practical cases.

The objective of the IP seminars is to provide training and a platform for knowledge sharing on specific IP issues.

Location: Alicante, Spain/ Hybrid

Level: From basic to advanced

Audience: EU IP offices, non-EU IP offices and EUIPO User associations

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

IP SEMINAR 1 / IP CASE LAW CONFERENCE

Description: The EUIPO Academy IP Seminar 1 will take place in July 2022. It will consist of the IP Case Law Conference, an event organised in cooperation with the EUIPO Boards of Appeal and the EUIPO's International Cooperation and Legal Affairs Department. Leading experts will address a wide range of topics in the field of case-law on IP.

Location: Hybrid, Spain

Dates: 7 to 8 July 2022

Level: Advanced

Audience: EU IP offices, non-EU IP offices and EUIPO User associations

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

IP SEMINAR 2

Description: The IP Seminars offer a comprehensive programme covering presentations and discussions by experts from the EUIPO, the EU and non-EU IP offices and experienced professionals on a wide range of topics regarding trade marks and designs. The programme is complemented by working sessions with practical cases.

Location: Hybrid, Spain

Dates: 28 September 2022

Level: Tbc

Audience: EU IP offices, non-EU IP offices and EUIPO User associations

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

REGIONAL SEMINARS

Description: The regional seminars are organised in conjunction with national IP offices and will combine lectures and panel discussions on the offices' practices within a region with interactive workshops. The objective of the IP regional seminars is to provide training and a platform for knowledge sharing on specific IP issues.

Location Regional Seminar 1: Lithuania

Dates: 9 to 10 May 2022

Location Regional Seminar 2: Czech Republic

Dates: 7 to 8 November 2022

Level: From basic to advanced

Audience: EU IP offices and EUIPO User associations

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

INTA INDUSTRY DAY 2022

Description: INTA experts provide the EUIPO examiners and representatives from the national IP offices (via live stream) with insights on selected IP topics from an industry point of view.

Location: Alicante, Spain

Dates: 20 October 2022

Level: Advanced

Audience: EUIPO staff and EU IP offices

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euiipo.europa.eu.

EUIPO-EPO ACADEMY FOCAL POINTS MEETING (TBC)

Description: The objective of the annual network meeting is to provide a platform for sharing training-related knowledge and experience, while strengthening networking among Intellectual Property Office (IPO) contact persons and the EUIPO and EPO Academies.

Location: Alicante, Spain

Dates: 23 to 24 November 2022

Level: Intermediate

Audience: EU IP offices and EUIPO User associations

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euiipo.europa.eu.

JOINT EUIPO-EPO IP EXECUTIVE WEEK

Description: In the context of their collaboration, the EUIPO and the EPO organise the 'IP Executive Week' on a yearly basis. The four-day event is generally focused on the role of IP offices in developing the global economy, though its main objective is to increase the efficiency of the IP system within Europe and globally.

Location: Munich, Germany

Dates: June Tbc

Level: Advanced

Audience: Top and senior management from EU and non-EU IP offices.

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euiipo.europa.eu.

MAGISTER LVCENTINVS

Description: The EUIPO will host the European Union Trade Mark Intensive Module and the Community Design Intensive Module in collaboration with the Master in Intellectual Property LLM (IP), known as 'Magister Lvcentinvs' (ML) of the University of Alicante. Experts from the EUIPO, experienced professionals and academics will give advanced presentations on substantive and procedural issues relating to EUTM and RCD protection.

Location: Alicante, Spain

Dates: 23 to 28 January 2022

Level: Advanced

Audience: Universities students

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

IP ACADEMIES NETWORK MEETING (NIPA)

Description: The EUIPO will host a network meeting with professors and lecturers from all the Pan-European Seal member universities, as well as the EPO and other academic partners, aimed at strengthening cooperation and enhancing potential synergies with the academic community, especially for those Office activities and projects for which input from the academic world is particularly relevant.

Location: Alicante, Spain

Dates: 25 November 2022

Level: Advanced

Audience: PES Universities and IP institutes and academies

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

PAN-EUROPEAN SEAL IP CAMPUS 2022

Description: Since the inception of the Pan-European Seal Traineeship Programme, the IP Campus, a special dedicated event to the trainees has been organised on an annual basis. The main objectives of the event are to:

- improve trainees' IP knowledge from a multidisciplinary perspective;
- give trainees the experience of facing the challenges of group project work;
- develop other softskills that will be essential in the trainees' professional development.

Location: Alicante, Spain / Hybrid

Dates: 2 to 6 May 2022

Level: n/a

Audience: EUIPO trainees, PES universities and former PES trainees

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

EUIPO TRAINEES' CAREER EVENT 2022

Description: Following an exercise of monitoring the current professional status of the former PES trainees, the Academy will invite several former PES trainees who are working in large companies, international law firms and/or EU and international institutions. The event will include the testimonies of the former PES trainees together with a presentation of their current employer/company/firm. The aim is to inspire the current trainees to further evolve professionally.

Location: Online

Dates: 18 to 19 May 2022

Level: n/a

Audience: EUIPO trainees, former PES Trainees

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

EUIPO TRAINEES' ORIENTATION PROGRAMME 2022

Description: According to Decision No ADM 18-12 REV, at the beginning of the traineeship, trainees follow a 2-week training induction programme (EUIPO Trainees' Orientation Programme). The induction programme provides trainees with basic information about the Office, the general rights and obligations during the traineeship and some information about living in the place of the traineeship.

Location: Alicante, Spain / Hybrid

Dates: 19 to 30 September 2022

Level: n/a

Audience: EUIPO trainees 2022-2023

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

VIRTUAL EUTM/RCD INTENSIVE PROGRAMME FOR PES UNIVERSITIES

Description: The event will present an annual 'Virtual EUTM/RCD Intensive Programme'. The programme will allow all relevant PES members to include IP in their curriculum studies. It will be available to all PES universities with specialised intellectual property studies and those that would like to include IP in their curricula.

Location: Online

Dates: 10 to 14 October 2022

Level: n/a

Audience: PES university students

Language: English

Fees: Free of charge

Disclaimer: The schedule is subject to change. If you have any questions, please contact the EUIPO Academy at Academy@euipo.europa.eu.

WEBINARS



TUESDAY WEBINARS

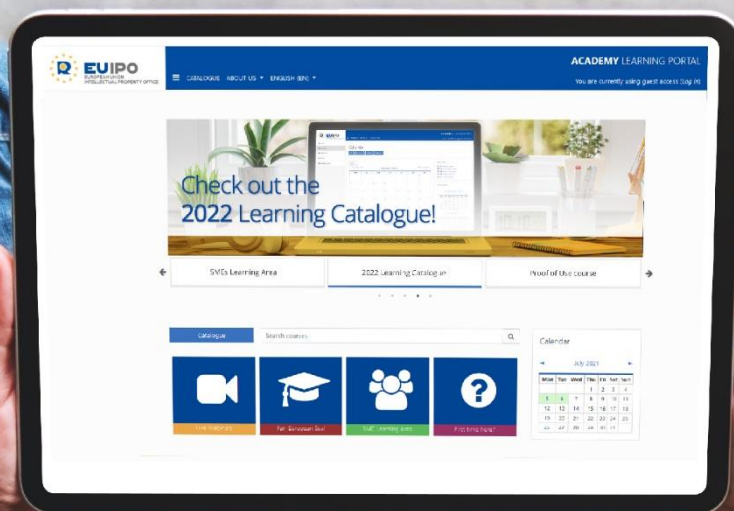
The EUIPO Academy offers webinars dealing with intellectual property topics presented by experts both from the EUIPO and from other institutions or law firms. The main topics covered are:

- analysis of case-law from the Court of Justice or national courts;
- decisions of the Boards of Appeal;
- tips and tricks on use of the EUIPO tools;
- changes related to the new legislation;
- enforcement issues;
- recent developments on IP rights in general.

Twice per year, a webinar is organised in cooperation with the EPO on a topic of common interest to our customers.

Take part in an interactive engaging learning experience that will provide you with practical approaches and real solutions.

e-Learning Portal





EUIPO ACADEMY LEARNING PORTAL



AVAILABLE 24/7



SELF-PACED



+130 IP COURSES CERTIFIED



COURSES FROM 10 MINUTES TO 6.5 HOURS



COURSES IN SEVERAL LANGUAGES



FREE OF CHARGE



Recommended e-learning courses

TRADE MARK COURSES		DURATION	LINK
	European Union Trade Mark (EUTM) in a nutshell 2019	4 hours	
	Use it or lose it - Revocation of trade mark for non-use	50 min.	
	New 2021 edition of EUIPO Guidelines	75 min.	
	Guide to Proof of use	6.5 hours	
	The multifaceted notion of bad faith	62 min.	
	New kinds of evidence deriving from the internet - how should right holders present evidence to ensure success?	70 min.	
	Type of mark and acceptable formats of representation	40 min.	
	Esport: The IP rules of the game	73 min.	
	The new IP Enforcement Portal	25 min.	
	The new services offered by alternative dispute resolution	37 min.	

DESIGN COURSES		DURATION	LINK
	Introduction to the Registered Community Design system	68 min.	
	Deferment of Publication for RCD	40 min.	
	Recent case-law in the field of designs	62 min.	
	The key basic principle to prevent most common deficiencies in the representation of your design	48 min.	



With certificate

EUIPO Trade Mark and Design Education Programme



ETMD EDUCATION PROGRAMME

The [EUIPO Trade Mark and Design Education Programme \(ETMD EP\)](#) is composed of two training programmes: one for intellectual property practitioners and one for paralegals. They are practical programmes, delivered by the EUIPO staff, leading IP professionals and academics. The ETMD EP focuses on the interaction between the EUIPO and IP practitioners/paralegals in trade mark and design registration and prosecution.

OBJECTIVES:

- Increase knowledge of the legal framework of the EUTM and RCD, in particular, in proceedings and practices of the EUIPO;
- Share best practices and improve the quality of applications and submissions before the EUIPO;
- Provide sound bases to develop successful, strategies for registering, defending or contesting EU intellectual property rights using the EUIPO's tools and systems.

ETMD EP FOR PRACTITIONERS

Dates: 6 September to 17 May (150 tuition hours)

Capacity: max. 60 participants

Tuitions fee: 1 500 EUR

Application: 31 May to 30 June

Level: Advanced

Assessment: Final examination (written and oral)
EUIPO certificate awarded.



ETMD EP FOR PARALEGALS

Dates: 20 September to 28 February (80 tuition hours)

Capacity: max. 60 participants

Tuitions fee: 750 EUR

Application: 31 May to 30 June

Level: Intermediate

Assessment: Module examination (written)
EUIPO certificate awarded.



Material – IP Teaching Kit

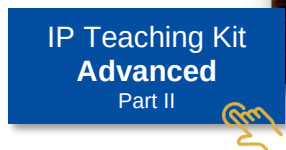
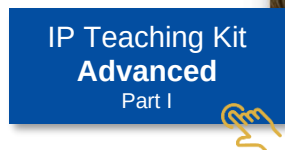


IP Teaching Kit

The EUIPO and the EPO are pleased to publish the IP Teaching Kit. It has been developed for university teachers whose students have little or no knowledge of intellectual property and aims to give a basic yet comprehensive introduction to different IP rights, and the concept of IP as a whole.

This IP Teaching Kit contains an extensive set of free, accessible teaching materials developed by IP professionals from the EPO and the EUIPO, and through strong cooperation and mutual support between the management and staff of the two organizations. It is one of the most comprehensive IP teaching resources in the world and is available through the EUIPO Academy's Learning Portal.





Stay informed

Training offer for
EUIPO stakeholders

