

Co-organised with:



UNIVERSIDAD DE ALICANTE
Departamento de Derecho Mercantil
y Derecho Procesal



VENUE:  **University of Alicante (Salón de Conferencias, Edificio San Fernando, Calle San Fernando 40, Alicante. Entrance via Carrer Velarde)**

PROGRAMME

16:30 - Welcome ECTA President Mladen Vukmir, Vukmir & Associates, HR
University of Alicante Representative, ES

16:35 - Introductory Speech Christian Archambeau, EUIPO Executive Director, ES

16:50 – 17:30 - Panel 1: ‘Does the ongoing legal reform bring solely good news?’

Moderator Jordi Güell, Güell IP, ES

Prof. Pilar Montero, Commercial Law Department, University of Alicante, ES

Massimo Vittori, OriGIn, CH

Questions

17:30 – 18:00 - COFFEE BREAK

18:00 – 18:40 - Panel 2: ‘Evocation or no evocation? That is the case law’

Moderator Benjamin Fontaine, Ernest Gutmann Yves Plasseraud, ES

Denitza Stoyanova, EUIPO Boards of Appeal, ES

Olivier Vrins, Altius, BE

Questions

18:40 – 19:20 - Panel 3: ‘Collective marks and GIs, what’s wrong?’

Moderator Prof. Jorge Moya, Commercial Law Department, University of Alicante, ES

Katarina Kompari, Legal Department, EUIPO, ES

Aitor Pomares, Berenguer & Pomares, ES

Questions

19:20 - Closing ECTA President Mladen Vukmir, Vukmir & Associates, HR

19:30 – 21:00 - APERITIF (Reception)