



European Communities Trade Mark Association

ECTA WORKSHOP

IMPLEMENTATION OF THE TRADE MARK DIRECTIVE IN THE EU MEMBER STATES

PLAIN PACKAGING – RECENT DEVELOPMENTS AND PRACTICAL CONSEQUENCES FOR THE INDUSTRY

6 December 2018

15:00-19:30

Programme:

15.00-15.30 **COFFEE AND REGISTRATION**

15.30-15.50 **Welcome**

Sozos-Christos Theodoulou, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

Leonidas Paschalides, Deputy Secretary General, Cyprus Chamber of Commerce and Industry, CY

Spyros Kokkinos, Registrar of Companies and Official Receiver, Ministry of Energy, Commerce, Industry and Tourism, CY

15.50-17.00 **I. IMPLEMENTATION OF THE TRADE MARK DIRECTIVE IN THE EU MEMBER STATES**

Moderator: **Anette Rasmussen**, ECTA First Vice-President, AWA Denmark A/S, DK

- **Tomás Lorenzo Eichenberg**, Principal Administrator, Unit F5 Intellectual Property and Fight against Counterfeiting, DG GROWTH, European Commission, BE
- **Marie-Christine Seiler**, Secretary of the ECTA Harmonization Committee, Attorney at Law, Junior Partner, Müller Schupfner & Partner, DE
- **Stalo Papaioannou**, Senior Officer, Head of IP Section, Registrar of Companies and Official Receiver Ministry of Energy, Commerce, Industry and Tourism, CY

17.00-17.15 **Q&A**

17.15-17.45 **COFFEE AND NETWORKING**

17.45-18.45 **II. PLAIN PACKAGING – RECENT DEVELOPMENTS AND PRACTICAL CONSEQUENCES FOR THE INDUSTRY**

Moderator: **Mladen Vukmir**, ECTA Second Vice-President, Vukmir & Associates, HR

- **Cheng Foong Tan**, Head of Trade Marks, Innovate Legal, UK
- **Marianne Grabrucker**, Former Presiding Judge at the Federal Patent Court of Germany, President Circle of European Trademark Judges, DE

18.45-19.00 **Q&A**

19:00 **Closing**

Sozos-Christos Theodoulou, ECTA President, The Law Offices of Dr. Christos A. Theodoulou LLC, CY

Venue: **Sun Hall Hotel, Athens Avenue 6, 6302, Larnaca, Cyprus**

Participation: FREE OF CHARGE

Kindly note that the Workshop will be video-recorded